

PRESS RELEASE

Thursday 29 November 2018

BWF MAJOR EVENTS HOSTS 2019 – 2025 AWARDED

The Badminton World Federation (BWF) is excited to unveil 18 amazing hosts for upcoming Major Events across the next seven years – with the sport's pinnacle tournaments headed to 11 Member Associations from four continents.

It is a landmark occasion for BWF as it endeavours to increase badminton's global appeal and exposure in traditional and developing centres throughout the world.

The unprecedented decision to award 18 hosts in one bid process aligns with BWF's vision to establish long-term targets to broaden its development initiatives and create a strategic position for the sport around new projects and partnerships.

BWF President Poul-Erik Høyer said the announcement endorses BWF's long-term vision and efforts to globalise the sport.

"This is an unprecedented decision for BWF where we are announcing 18 of our Major Event country hosts as far forward as 2025," Høyer said.

"It allows all of our hosts to work closely with BWF to ensure the staging of world-class tournaments as we continue to grow the sport globally.

"We were lucky to receive some outstanding bids, all with the same forward-thinking vision as us. Following an exhaustive assessment period, we were able to determine the host cities and countries that best represented the interests of the sport.

"We'd like to thank all parties involved in this process and look forward to venturing to new locations that have not had the honour of hosting our Major Events before."

Final bids were presented at the Kuala Lumpur Convention Centre in Malaysia, earlier today.

BWF Council Members listened to bid presentations from Member Associations for the 18 Major Events announced between 2019 and 2025.

Council decisions were based on all of the bids and recommendations made to Council following dialogues in the BWF Major Events Consultation Process.

All bids will now go into a second and final phase of evaluation where the last details of the bids will be clarified before contractual finalisation where, in some cases, the final bid city will be confirmed and then announced.

BWF Secretary General Thomas Lund added: "The process that BWF went through with all hosts has been a very productive and new experience but also left BWF with very difficult considerations on some very good and long-term bids. We feel that today's outcome is good for the future of the sport."

Below are the decisions from today subject to finalisation.

Note: There are no World Championships in 2020 and 2024 due to the Olympic Games.

DETAILS – HOST CITIES FOR BWF MAJOR EVENTS 2019 - 2025

BWF Thomas & Ubers Cups

2020: City – Aarhus Country – Denmark 2022: City – Bangkok Country – Thailand 2024: City – TBC Country – China

BWF Sudirman Cup

2021: City – TBC Country – China 2023: City – New Delhi Country – India 2025: City – TBC Country – China

BWF World Championships

2021: City – TBC Country – Spain 2022: City – Tokyo Country – Japan 2023: City – Copenhagen Country – Denmark 2025: City – Paris Country – France

BWF World Junior Championships

2019: City – Kazan Country – Russia 2020: City – Auckland Country – New Zealand 2021: City – TBC Country – China 2022: City – TBC Country – Spain 2023: City – Honolulu Country – USA

BWF World Senior Championships

2021: City – TBC Country – Spain 2023: City – Seoul Country – Korea 2025: City – Auckland Country – New Zealand

Note: Images of the winning bid teams to be to be distributed upon request.

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ABOUT BWF

The Badminton World Federation (BWF) is the international governing body of the sport of badminton, recognised by the International Olympic Committee (IOC) and the International Paralympic Committee (IPC). It was originally the International Badminton Federation (IBF) which was founded on 5 July, 1934, before being rechristened the Badminton World Federation in 2006.

The purpose and objectives of BWF include regulating, promoting, developing and popularising the sport of badminton throughout the world and organising, conducting and presenting international events at the highest level.

The BWF's vision is to make badminton a leading global sport accessible to all – giving every child a chance to play for life. Its mission is to lead and inspire all stakeholders; to deliver entertainment through exciting events to drive fan experience; and to create innovative, impactful and sustainable development initiatives.

BWF has its headquarters in Kuala Lumpur, Malaysia, with 189 Member Associations worldwide.

Poul-Erik Høyer is the BWF President and Thomas Lund is the BWF Secretary General.

Websites: www.bwfbadminton.com and www.bwfcorporate.com.

Facebook: <u>https://www.facebook.com/bwfbadminton</u>